**iJoin ENROLL Employee Introduction Email**

**Audience:** All Employees

**Purpose:** Introduce iJoin to create comfort and encourage utilization

**Subject Line:** Your retirement plan has a new superpower, iJoin!

**Secondary Subject Line:** iJoin – your new retirement benefit

**Body Content:**

Your company retirement plan has a new superpower and it’s called iJoin!

iJoin is an online, goal-oriented, personalized experience to help you maximize your retirement savings path.

iJoin answers the most important questions most people have about saving for retirement:

* How much money will I need in retirement?
* How do I know if I’m saving enough?
* How can I close the gap and reach my goal?

iJoin projects your personal retirement savings goal based on information about your age, income, savings and more. And then iJoin makes specific recommendations to help you reach your goal.

It’s easy to use and easy to understand, so login to your retirement plan account today and get started.

[Login Button; link to Participant Portal Login Page]

iJoin. We’re personalizing retirement success.™

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