

People and **technology** at **your service**.

30 Years of retirement industry **leadership** and innovation.

We make it simple.

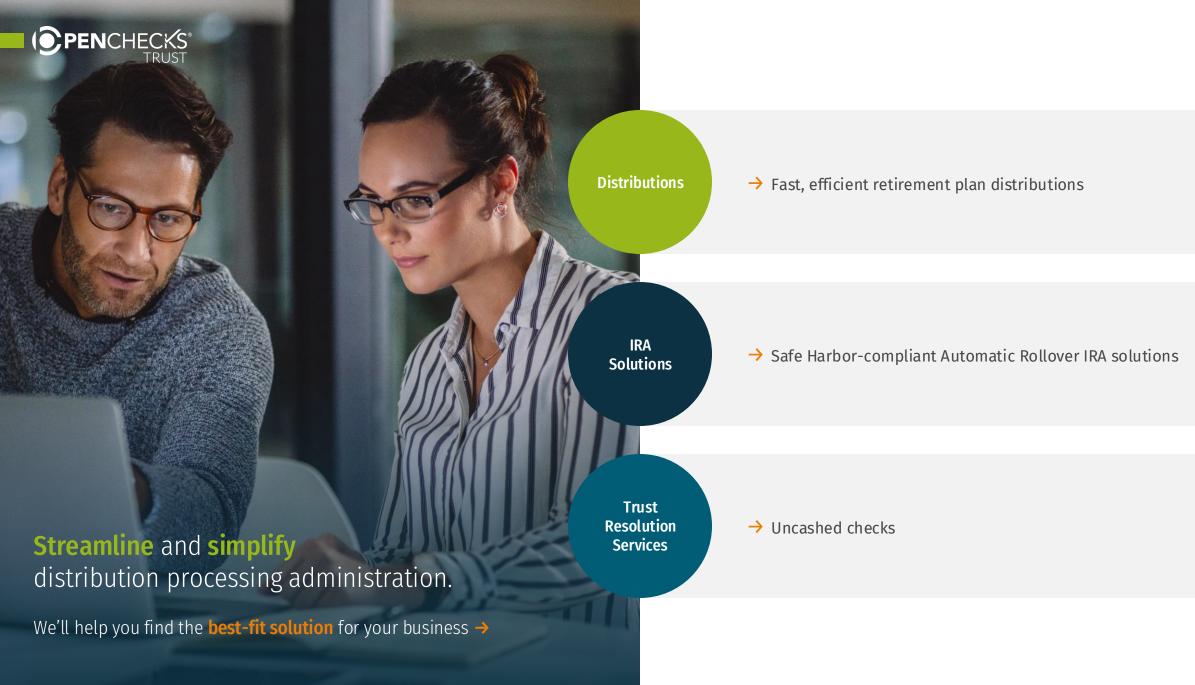


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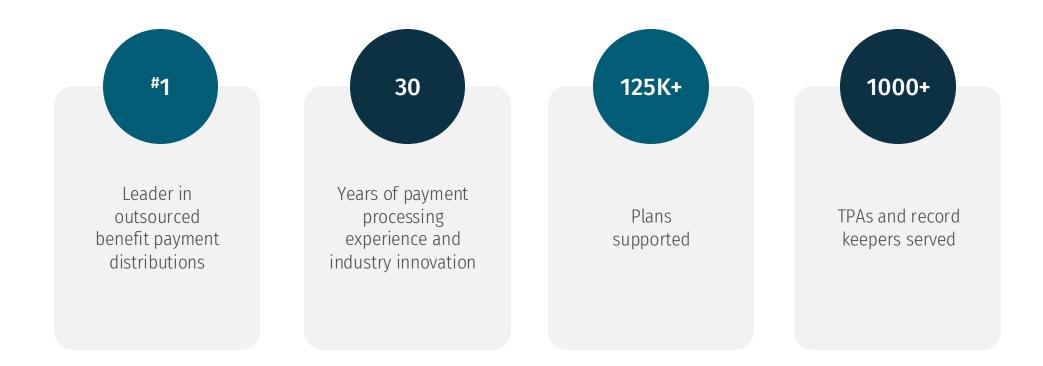
Advisor Support / advisorsupport@penchecks.com







PenChecks. Your go-to experts.



Largest and most **trusted independent provider** of pension distribution services in the U.S.



Other PenChecks Solutions

Simplify your business.

1099-R Only

 1099-R Only for Rollovers by another custodian

Participant Search Service

 Built into many of our services, but available as a standalone service

Death Audit

 Built into our Recurring Benefit Service but available as a standalone service

World-class solutions that help you focus on your business.



PenChecks IRA Service Options

We offer ultimate flexibility.

Enhanced

- Send 30-day mandatory distribution notice on behalf of Plan Sponsor
- Participant processes election with TPA or Rker, non-responsive participants are moved into a Safe-Harbour IRA

Premier

- PenChecks ultimate turnkey solution
- Send mandatory distribution notice, pay out responding participants, and establish Safe-Harbour IRAs for those that do not respond
- Participants process elections with PenChecks

All service levels available for both ongoing and terminating plans.

Plan Terminations

Turnkey end-to-end distribution processing solution

→ How we help

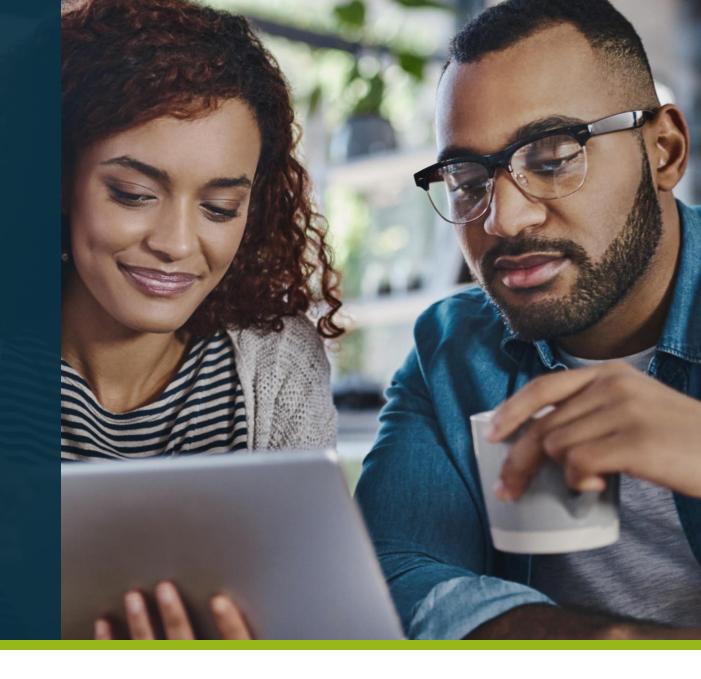
We become your back office, handling the entire participant outreach process and distribution process beginning to end process.

Solution Highlights

- Includes mailing of benefit election packets, access to benefit election portal, processing of forms including paper, and PenChecks call center for participants
- ACH and Wire account authentication included
- Ability for advisory firms to capture IRA rollovers right through the benefit election process
- Full online visibility to Recordkeeper of all distributions
- Automatically establish Safe-Harbour IRAs for those that do not respond
- Save time and money by reducing administrative workload



Provides advisors a retention strategy to capture leaking revenue from their retirement plan as well as a long-term prospecting pipeline for their wealth management business without adding an administrative burden.





How Big Is the Opportunity?

As of 2023, approximately 55.5 million U.S. households, representing 42.2% of all households, owned IRAs. 1

As of Q3 of 2024, the average IRA account balance across all age groups was \$129,200, an 18% increase from the previous year. ²

Total Rollover Market: \$845B, 5.19M Accounts ³

54% of Advisor-Intermediated Rollovers go to Existing Advisor Relationship. ³

85-90% of Smaller Balances (sub \$210K) go to Direct Providers. ³

What solution do you have to help capture this opportunity?



Kiplinger. (2024). The Average IRA Balance by Age. Retrieved from <u>Kiplinger</u>. The Cerulli Report – U.S. Retirement End Investor 2023, Exhibit 6.04. 2023.

Fide lity. (2024). Average Retirement Savings by Age. Retrieved from Fidelity

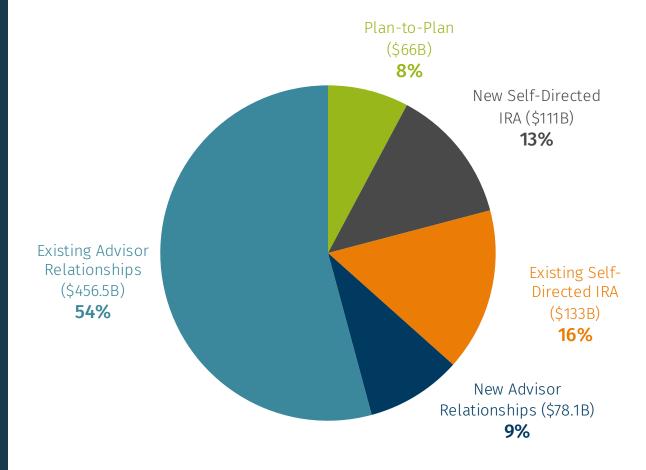


Rollovers are won by **Existing Relationships**

Total Rollover Market: \$845B across 5.19M accounts

- Advisor-Intermediated Rollovers
 - Assets: \$535B
 - 63.3% of Total Rollover Assets
 - Average Balance: \$210.2K
 - New Advisor Relationships: \$78.1B
 - 17.4% of Advisor-Intermediated Rollovers
 - Existing Advisor Relationships: \$456.5B
 - 85.4% of Advisor-Intermediated Rollovers
- Self-Directed IRA Rollovers
 - Assets: \$244B
 - 28.9% of Total Rollover Assets
 - Accounts: 37%
 - Average Balance: \$125.8K 3

The Breakdown of the Rollover Market (\$845B)



These insights highlight the importance of **strong advisor relationships** to help secure rollovers, preserve plan assets, and develop lasting wealth clients.



An **Innovative** Retirement Savings Solution Designed to Help Advisors Solve Two Critical Challenges in a Scalable and Efficient Way

- → Retain More Assets
- → Convert Leakage into Wealth Management Growth
- → Advisor ACT Portal Powered by iJoin





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Retain More Assets

- Provides advisors a retention strategy and revenue model for terminated participants with balances between \$7,000 and their wealth management minimum.
- Solves for the historic administrative and compliance challenges with rollovers.
- Allows advisors to maintain or grow associated revenue without diluting their retirement plan business.



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Convert Leakage into Wealth Management Growth

- Provides advisors new wealth management opportunities by collecting external assets and providing comprehensive account data for prospecting.
- Empowers advisors to monitor balances and transition clients from small balance accounts to full-service wealth management clients as their assets grow.



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Advisor ACT Portal – Powered by iJoin

- Advisors can use the Advisor ACT Portal to identify, and target terminated participants in real-time based on all account information provided.
- Identify prospective wealth clients for targeted outreach.
- Create automated education campaigns to account holders based on targeted criteria.

The traditional IRA solution from PenChecks Trust® that provides an efficient, seamless transition from an employer retirement plan to a customized IRA account tailored to the account holder's retirement income goals.

→ Partnership

providing the ability to grow your assets, turn leakage into loyalty, diversify your client base – all with an automated and personalized Invest4U[™] client experience

Solution Highlights

- Grow your assets under management by capturing Rollover IRA accounts directly from your retirement plan portfolio.
- Scale your business by leveraging the Invest4U[™] personalized investment solution that provides proactive monitoring, automated rebalancing, and custom investment strategies empowering clients and strengthening relationships.
- Identify new opportunities for growth by preventing the outflow of retirement assets while developing a pipeline for future prospective wealth management clients.
- Choose your own fund lineup or use one of the standard offerings.
- Seamless onboarding experience, automate tasks, simplify operations and easily document rollover recommendations.
- Easily identify, facilitate, and capture rollovers directly from your 401(k) plans irrespective of the recordkeeper.
- Built in tools to document the IRA rollover recommendation.
- Create automated <u>email campaigns</u> tailored to your business

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→ Individuals

Using a goal-based investment approach, NextLevel IRA helps individuals identify their income needs at retirement. Investments rebalance as individuals' life changes, and they get closer to retirement through the Invest4U™ Personalized Investment Solution.

Solution Highlights

- Option to elect the Invest4U[™] personalized investment solution, where a personalized investment strategy selects and manages the account holder's investments based on their retirement income goals.
- Automated quarterly rebalancing tailored to their individual goals, eliminating the need for self-management and ongoing allocation adjustments.
- NextLevel IRA includes a wide range of investment choices, ondemand reporting, and a personalized client experience.
- Just 57% of younger workers (18-29) have any retirement savings and only 24% feel on track for retirement. 4
- NextLevel IRA account setup takes as little as 5 minutes once application process is complete.
- Service and Support Contact NextLevelIRA@PenChecks.com



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Thank you for the opportunity!

Questions?

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